

AHMED SHAAEK

ACHIEVEMENTS IN FOOTBALL:

1. Graduate from UEFA Academy in Football Management with highest marks.
2. Featured in UEFA website for Academic Excellence.
3. Marketing & Media Manager of Bashundhara Kings for 5 years.
4. Negotiated with AFC and successfully acquired USD 50,000 for Bashundhara Kings.
5. Member, BFF Professional League Management Committee for 4 years.
6. FIFA TMS Manager and AFC Club Licensing Manager for Bashundhara Kings.
7. Part of the strategic team to construct Bashundhara Kings Arena.
8. Worked as Assistant Coach in Fulham Football Club Foundation, London, UK.
9. FA Coaching Level-1 from England Football Association.
10. AFC C Certificate from Bangladesh Football Federation.
11. Successfully negotiated with Fluminense FC for transfer of Robson Azevedo.
12. Organized AFC Cup 2020 match between Bashundhara Kings and TC Sports in BNS.
13. Researched and drafted letter for BFF to FIFA for the naturalisation process of Tariq Kazi, Elita Kingsley, Obaidur Rahman Nawbab and Mahdi Khan.
14. Interviewed by Professional Game Match Officials Limited (PGMOL), UK.
15. Worked as a Football Coach in St. Joseph higher Secondary School, IBA & BRAC University.



ACHIEVEMENTS IN CORPORATE:

- More than 10 years of work experience in a Multinational Company with International compliance processes. Currently working as Country Operations Manager.
- Completed Executive MBA from IBA, Dhaka University.
- Completed Master's in engineering from University of Warwick, a University among the top 100 universities in the world.
- Work experience in England, Nepal, India & Bangladesh.
- Working in Dhaka Elevated Expressway PPP Project as a Project Manager.
- Experience in coordinating inter departmental work to run office operations.

GENERAL INFORMATION

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WORK EXPERIENCE:

Company: Bashundhara Kings
Position: Marketing and Media Manager
Date: 2018 to Date

Responsibilities:

1. Produce reports on Youth Development Plan, Training Schedule, and Club Profile.
2. Plan and write club correspondence to AFC, FIFA, and BFF for President to sign.
3. Responsible for leading media activities of Men's First Team, U18 Team, and Women's Team in domestic and International Competitions.
4. Review FIFA, AFC & BFF regulations and understand requirements; Fulfil each criteria by collecting documents and submit.
5. Plan, initiate & execute different branding activities; create content for social media pages.
6. Communicate, negotiate, and finalize players contracts.
7. Coordinate & maintain player and official interviews.
8. Official Stadium announcer of Bashundhara Kings Arena.
9. Represent club in all external engagements such as AFC, FIFA, BFF and other arena.

Company: Mott MacDonald Limited
Position: Country Operations Manager
Date: 2012 to date.

Responsibilities:

1. Ensures the office complies with company's international standards and local legislation.
2. Leads the company for Country operations in Bangladesh under the supervision of Country Director.
3. Responsible and authorized to make decisions on all executive and administrative matters.
4. Issue and implement regulations, directives, policies, procedures, circular letters, manuals and similar documents.
5. Plan and operate organisational structures in each division at the proposal of the Country Director.
6. Manage assets, petty cash, and suppliers.
7. Coordinate with all sorts of Local Government Agencies for proper operation.
8. Lead and manage a team of experts for successful delivery of projects.
9. Work on foreign visa and work permit processing.
10. Preparation, implementation and monitoring of Office Health, Safety and Security Risk Assessment.
11. Ensures that office maintains clearly demonstrable business case and commitment to equality, diversity and inclusion (EDI) is demonstrated by our dedicated resources.
12. Management and coordination of office/site facilities. Act as authorized signatory for operational purposes.
13. Work as a Project Manager for Dhaka Elevated Expressway PPP Project.

FOOTBALL EDUCATION:

- Certificate of Advanced Studies (CAS) in Football Management under UEFA Academy in collaboration with University of Lausanne, Switzerland, 2020.
- AFC C Certificate coaching license by Bangladesh Football Federation, 2020.
- Level-1 Coaching Certificate by West Bromwich Albion Football Club Foundation, 2011

PROFESSIONAL EDUCATION:

- Master of Business Administration (MBA), Major in Marketing and Human Resources, Institute of Business Administration (IBA) - Dhaka University, Dhaka, 2017.
- Master of Science in Renewable Energy and Power Electronics Engineering, University of Warwick, UK, 2012.
- Bachelor of Science in Electrical and Electronics Engineering, American International University Bangladesh (AIUB), Dhaka, Bangladesh, 2009.
- Secondary & Higher Secondary School Certificate from St. Joseph Higher Secondary School and College, 2005.

WHAT VALUE I CAN ADD

- Correct knowledge and implementation of FIFA, AFC, and BFF Statutes & Regulations.
- Understanding of IFAB Laws of the Game.
- Strong knowledge of Multinational Company office operations according to company compliance.
- Proper understanding of international due diligence and procurement.
- Strong financial knowledge.
- Fluent reading, writing, and speaking in Bangla and English.
- Strong knowledge and experience of working with Government.
- Positive media and social media presence.
- Dealing with local people as well as foreign.
- Positive marketing and branding of the institution.

ENCLOSURE:

1. Articles related to Ahmed Shaaek
2. Football related certificates of Ahmed Shaaek
3. Evidence of media management
4. Remarkable Football work in Bangladesh.